AGENDA

ADVERTISING & MARKETING COMMITTEE MEETING

JEFFERSON PARISH FINANCE AUTHORITY 1221 ELMWOOD PARK BLVD., STE. 505 JEFFERSON, LA 70123

TUESDAY, NOVEMBER 21, 2022

11:00 A.M.

- I. MEETING CALLED TO ORDER
- II. ROLL CALL

III. ITEMS TO BE DISCUSSED

The purpose of the meeting is to discuss marketing and advertising strategies for the 2023 Bond Program, the proposed 2024 Budget, and all other related matters therein.

IV. PUBLIC ADDRESSES TO THE COMMITTEE

NOTE: Please be advised there could be a quorum of the Board of Trustees present and that they may be receiving information on matters under the Board's jurisdiction, supervision, or control, but that no action of the Board as a whole shall be taken.

In accordance with provisions of the American with Disabilities Act Amendments Act of 2008, as amended, Jefferson Parish shall not discriminate against individuals with disabilities on the basis of disability in its services, programs, or activities. If you require auxiliary aids or devices, or other reasonable accommodation under the ADA Amendments Act, please submit your request to the ADA Coordinator at least forty-eight (48) hours in advance or as soon as practical. A seventy-two (72) hour advanced notice is required to request Certified ASL interpreters.

ADA Coordinator/Office of Citizens with Disabilities 1221 Elmwood Park Blvd., Suite 210 Jefferson, LA 70123 (504) 736-6086

ADA@jeffparish.net