

## AGENDA

### ADVERTISING & MARKETING COMMITTEE MEETING

JEFFERSON PARISH FINANCE AUTHORITY  
1221 ELMWOOD PARK BLVD., STE. 505  
JEFFERSON, LA 70123

WEDNESDAY, FEBRUARY 3, 2025

9:00 A.M.

#### I. MEETING CALLED TO ORDER

#### II. ROLL CALL

#### III. ITEMS TO BE DISCUSSED

The purpose of the meeting will be to discuss the final implementation of approved JPRD Playground Banner Signs, plan for the JPFA Possible Westbank Lender/Realtor Luncheon in the Spring, discuss and plan for JP Council/JPFA Board Member Introduction and share session with brief presentation, and any other matters therein.

#### IV. PUBLIC ADDRESSES TO THE COMMITTEE

**NOTE:** Please be advised there could be a quorum of the Board of Trustees present and that they may be receiving information on matters under the Board's jurisdiction, supervision, or control, but that no action of the Board as a whole shall be taken.

In accordance with provisions of the American with Disabilities Act Amendments Act of 2008, as amended, Jefferson Parish shall not discriminate against individuals with disabilities on the basis of disability in its services, programs, or activities. If you require auxiliary aids or devices, or other reasonable accommodation under the ADA Amendments Act, please submit your request to the ADA Coordinator at least forty-eight (48) hours in advance or as soon as practical. A seventy-two (72) hour advanced notice is required to request Certified ASL interpreters.

ADA Coordinator/Office of Citizens with Disabilities 1221 Elmwood Park Blvd.,  
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(504) 736-6086, [ADA@jeffparish.net](mailto:ADA@jeffparish.net)